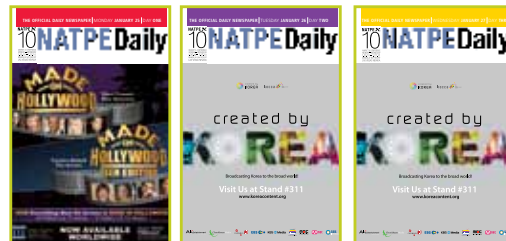


**Final advertising materials deadline:
January 14, 2011**



Market and Conference
January 24-26, 2011
Fontainebleau Resort
Miami Beach

NATPE Daily Print Specs

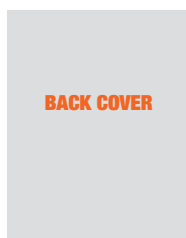


FRONT COVER

Front Cover

Rate (U.S.): \$15,000

(In MM)
Trim Size: 223 x 230
With Bleed: 233 x 240
(5mm bleed)
(In IN.)
Trim Size: 8.75 x 9
With Bleed: 9.25 x 9.5
(.25in. bleed)



BACK COVER

Back Cover

Rate (U.S.): \$6,000

(In MM)
Trim Size: 223 x 305
With Bleed: 233 x 315
(5mm bleed)
(In IN.)
Trim Size: 8.75 x 12
With Bleed: 9.25 x 12.5
(.25in. bleed)



INSIDE FRONT COVER

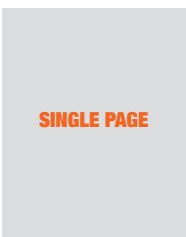
INSIDE BACK COVER

Inside Front Cover

Inside Back Cover

Rate (U.S.): \$5,000

(In MM)
Trim Size: 223 x 305
With Bleed: 233 x 315
(5mm bleed)
(In IN.)
Trim Size: 8.75 x 12
With Bleed: 9.25 x 12.5
(.25in. bleed)

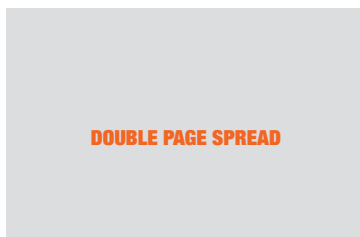


SINGLE PAGE

Single Page

Rate (U.S.): \$4,000

(In MM)
Trim Size: 223 x 305
With Bleed: 233 x 315
(5mm bleed)
(In IN.)
Trim Size: 8.75 x 12
With Bleed: 9.25 x 12.5
(.25in. bleed)



DOUBLE PAGE SPREAD

Double Page Spread

Rate (U.S.): \$6,000

(In MM)
Trim Size: 446 x 305
With Bleed: 456 x 315
(5mm bleed)
(In IN.)
Trim Size: 15.5 x 12
With Bleed: 16 x 12.5
(.25in. bleed)



HALF PAGE

Half Page

Rate (U.S.): \$2,500

(In MM)
Trim Size: 198 x 135
(In IN.)
Trim Size: 7.8 x 5.3

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☎ 310-453-4440
☎ 310-453-3398

For questions regarding
PRINT specifications
please contact:

Lucy Scott
lucy@c21media.net
+44 207 613 7176

Supplying Digital Material for Advertising

Files must be Apple Macintosh, we do not support PC software.

• Files must be the correct size (see mechanical specifications table above)

We only accept print ready PDF Files to the following specifications:

- We require CMYK PDF Files using Adobe Acrobat Distiller 4,5 or 6.
- Pages must be saved as individuals and not double page spreads.

- A minimum 5mm (1/4") bleed is required around all pages to ensure that any images or tints do not end up short of the page.
- It is recommended that the text or subject matter does not fall within 5mm (1/4") of the trim edge to prevent any of the content being trimmed.

- PDF files must contain high resolution CMYK images and have **ALL FONTS EMBEDDED.**

- The paper width and height must be set to 20mm larger than the trim size. (ie NATPE Daily trim size = 223mm x 305mm therefore the document paper size must be set to 243mm x 325mm)

Delivery

- E-mail the print ready PDF as an attachment to: production@c21media.net