

Market Guide Specs

Market and Conference
January 24-26, 2011
Fontainebleau Resort
Miami Beach



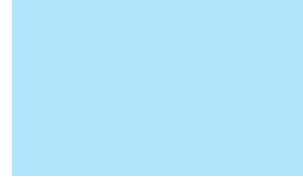
Front Cover

Ad Size:
2.75" x 5.5"



Inside Front Cover

Trim Size:
4.5" x 8.5"



Back Cover Gatefold

Trim Size:
9" x 8.5"

Market Guide Submission Guidelines:

- Files can be in Macintosh or PC platform.
- Files must be the correct size (see mechanical specifications options below).
 - A minimum 5mm (1/4") bleed is required around all pages to ensure that any images or tints do not end up short of the page.
 - It is recommended that the text or subject matter does not fall within 5mm (1/4") of the trim edge to prevent any of the content being trimmed.

Please supply your artwork in one of the following file types:

PDF Files

- We require composite CMYK PDF files using Adobe PDF/x-1a:2001.
- Pages must be saved as individuals and not double page spreads.
- PDF files must contain high resolution CMYK images and have all fonts embedded.

Photoshop TIFF Files up to Version CS4

- Images must be supplied as CMYK high resolution 300 dpi TIFF files.
- Photoshop files must be saved as flat TIFF files, no fonts or layers.

Illustrator EPS Files up to Version CS4

- All text must be outlined and images embedded.

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