

A global content marketplace for a digital world, NATPE is committed to being the destination for buyers and sellers. Evolving to meet the demands of a changing media landscape, NATPE delivers a first look at fresh content before MIP and the LA Screenings, giving industry leaders a jump-start on monetizing their projects. Get your brand in front of thousands of powerful industry executives and decision makers by sponsoring or advertising at NATPE 2011.

Branding Opportunities

Market and Conference
January 24-26, 2011
Fontainebleau Resort
Miami Beach

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Premium Branding Opportunities

Wireless Internet & splash page

(in common areas) - \$15,000

Sponsor the convention center wireless Internet and have a captive audience. Every computer that logs onto the wireless Internet in the convention center will be greeted with a splash page with your information. Don't miss this fantastic opportunity!

Online Kiosks & E-mail Stations w/ Splash Page

(6 total onsite)

\$20,000

A popular service where all attendees can access computers and print documents in the C3 lounge, located in the center of the market floor.

Speaker & VIP Lounge

\$15,000

This luxury lounge provides a relaxed environment for speakers, sponsors and invited VIPs to check e-mail, enjoy a snack and beverage, review their presentations or make phone calls. Sponsorship provides premium brand visibility in front of the industry's thought leaders.

Registration Sponsor

\$20,000

The official registration area is the main attendee checkpoint and gateway to the market floor. This high-traffic area offers maximum brand exposure.

- Premium signage
- Demo display area
- Online banner at NATPEmarket.com, on the interactive Show Guide and on the registration web site
- Opportunity to have a company representative in registration area
- Opportunity to display promotional material and/or message in registration area

Spotlight Branding Opportunities

Hotel Key Card

\$20,000 (SOLD)

Elevator Wraps

Bright & vibrant branding on each exhibit suite floor in the Tresor Tower.

- **Lobby level (SOLD)**
(All four) - **\$15,000**
- **Suite floors (Floors 16, 29, 31 SOLD)**
(Four per floor) **\$7,500**

Bleau Bar Cocktail Napkins

Be the exclusive name everyone sees in the signature bar of the Fontainebleau Resort.

\$15,000

- Sponsorship for all three days
- Sponsor provides napkins
- Subject to approval

Do-Not-Disturb Door Hangers

\$10,000

Premium Bag Inserts

Sponsor produced items to be distributed to all NATPE 2011 attendees in the NATPE Beach Bag.

\$5,000

- Subject to approval