

A global content marketplace for a digital world, NATPE is committed to being the destination for buyers and sellers. Evolving to meet the demands of a changing media landscape, NATPE delivers a first look at fresh content before MIP and the LA Screenings, giving industry leaders a jump-start on monetizing their projects. Get your brand in front of thousands of powerful industry executives and decision makers by sponsoring or advertising at NATPE 2011.

Print Advertising Opportunities

Market and Conference
January 24-26, 2011
Fontainebleau Resort
Miami Beach

NATPE Market Guide

\$25,000 Exclusive

Complete exhibitor listings includes executives in attendance, and key contact information

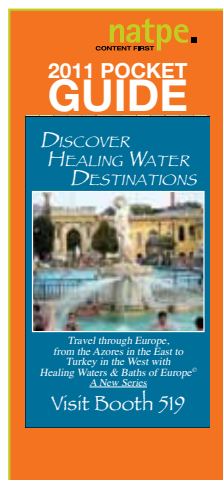
- Sponsor may utilize Front Cover, Inside Front Cover and Back Cover



NATPE 2011 Pocket Guide

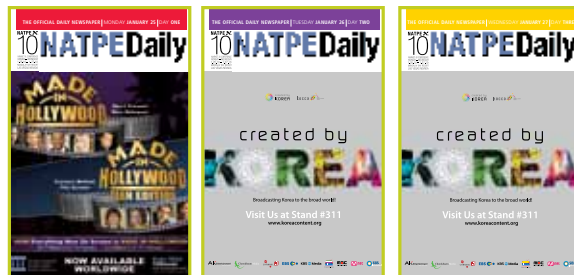
\$15,000 (SOLD)

- Exclusive Sponsor Branding
- Conference Agenda & Floor Plan
- Exhibitor List with booth or suite number
- Placement in official NATPE bag
- 8,000 copies printed & distributed



NATPE Daily

The official news outlet for the 2011 NATPE Market & Conference, 6,000 copies delivered into the hands and directly into the rooms of all NATPE attendees EACH DAY!



Live news and great design produced by our team of expert journalists with additional distribution at all high-trafficked conference areas. These targeted, market-driven publications are a daily must-read.

Each issue of NATPE Daily contains:

- The latest TV distribution news
- Insight on the hottest new programming at NATPE 2011
- Market trends and analysis
- Executive viewpoints
- In-depth feature stories examining current and future programming
- Photos of executives, producers and celebrities by award-winning photographers

Front Cover

\$20,000 Day One

\$20,000 Day Two **(SOLD)**

\$15,000 Day Three*

* **Special editorial package:**
Formats & Telenovelas

Back Cover	\$6,000
Inside Front Cover	\$5,000
Inside Back Cover	\$5,000
Full Spread	\$6,000
Full Page	\$4,000
Half-page	\$2,500

Denise O'Connor

✉ Denise@NATPE.org

Maria Moscowitz

✉ MMoscow@NATPE.org

Evie Silvers

✉ Evie@NATPE.org

☎ 310-453-4440

☎ 310-453-3398