

A global content marketplace for a digital world, NATPE is committed to being the destination for buyers and sellers. Evolving to meet the demands of a changing media landscape, NATPE delivers a first look at fresh content before MIP and the LA Screenings, giving industry leaders a jump-start on monetizing their projects. Get your brand in front of thousands of powerful industry executives and decision makers by sponsoring or advertising at NATPE 2011.

Top Level Sponsorships

Market and Conference  
January 24-26, 2011  
Fontainebleau Resort  
Miami Beach

**Opening Night Party**

**Presenting Sponsorship**

**\$45,000 each (1 Sold, 1 Remaining)**

Monday, January 24 6-8pm – Poolside  
@Fontainebleau Hotel, Miami Beach

- Prominent signage at the event
- Client-provided promo item distributed at event
- Logo by event name on conference schedule
- Logo & link on NATPEmarket.com
- Customized NATPE e-blast
- Full Page 4-color ad in Day One of the NATPE Daily (Presenting Sponsor)
- Two full-page joint sponsor 4-color ads: one in Day One of the NATPE DAILY; one in Dec. edition of C21 (Premier Partners)
- Inclusion in conference promotional materials
- Six registrations for Presenting Sponsor; Two NATPE 2011 registrations for Premier Partner

**Thought Leadership Track @ NATPE 2011**

**\$25,000 – Overall (Three days)**

**\$10,000 – One day**

**(SEATING FOR 500)**

One-on-one conversations with Industry Thought Leaders

- Two-minute spot and/or welcome introduction
- Signage at the entrance and inside the Fontaine Room
- Naming Rights to Thought Leadership Track (\$25k level only)
- Opportunity to moderate/participate in a session(s)
- Full Page 4/C ad in NATPE Daily
- Logo & link on natpemarket.com
- Customized NATPE e-blast
- Inclusion in conference promotional materials
- NATPE registrations: 5 for overall, 3 for \$10K

**Content First Lounge**

**\$20,000**

Located at the entrance to the NATPE market floor, this high-traffic, comfortable networking lounge will be the place to connect with your industry peers. Enjoy coffee, snacks or cocktails and check your e-mail via our Wi-Fi computer stations.

- Naming Rights to the NATPE Content First Lounge
- Prominent signage
- Client-display table in the Content First Lounge
- Logo by session name on conference schedule
- Logo & link on NATPEmarket.com
- Dedicated NATPE e-blast
- Full Page 4-color ad in the NATPE DAILY- Day One
- Inclusion in conference promotional materials
- Three NATPE 2011 registrations

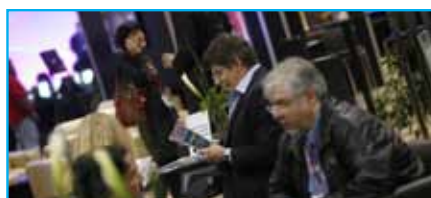


**Digital Theater**

**\$15,000 (SOLD)**

Be the official sponsor of this cutting edge presentation theater.

- Permanent signage at the entrance and inside the Theater.
- Naming rights to the Digital Theater
- Daily three-minute sponsor video promo to be shown at the beginning of the day
- Logo by event name and conference schedule
- Logo & link on NATPEmarket.com
- Customized NATPE e-blast
- Full Page 4-color ad in the NATPE DAILY
- Inclusion in conference promotional materials
- Two NATPE 2011 registrations



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