

A global content marketplace for a digital world, NATPE is committed to being the destination for buyers and sellers. Evolving to meet the demands of a changing media landscape, NATPE delivers a first look at fresh content before MIP and the LA Screenings, giving industry leaders a jump-start on monetizing their projects. Get your brand in front of thousands of powerful industry executives and decision makers by sponsoring or advertising at NATPE 2011.

Session Sponsorships

Market and Conference
January 24-26, 2011
Fontainebleau Resort
Miami Beach

Denise O'Connor

✉ Denise@NATPE.org

Maria Moscovitz

✉ MMoscow@NATPE.org

Evie Silvers

✉ Evie@NATPE.org

☎ 310-453-4440

☎ 310-453-3398

Opening Day Keynote

Monday, January 24, 2011

\$20,000

Creative Keynote

Tuesday, January 25, 2011

\$15,000

Keynotes Include:

(SEATING FOR 500)

- Two-minute spot and introduction
- Sponsor recognition on live streamed session to audience of over 35,000
- Prominent signage
- Client-provided promo item on seats
- Logo by session name on conference schedule
- Logo & link on NATPEmarket.com
- Two dedicated NATPE e-blasts
- Three NATPE 2011 registrations
- Full page 4-color ad in coordinating day of the NATPE DAILY



Customized Co-produced Session

\$15,000

NATPE Produced Session

\$10,000

(SEATING FOR 200)

- Exclusive title sponsorship
- Prominent signage
- Sponsor recognition on live stream
- Logo by session name on conference schedule
- Logo & link on NATPEmarket.com
- Dedicated NATPE e-blast
- Two NATPE 2011 registrations



Coffee With...

\$10,000 (Day 2 & Day 3 SOLD)

(SEATING FOR 200)

Attendees can start their day with a cup of coffee and an insider Q&A session with thought leaders and top creative executives at our popular Coffee With sessions.

- Prominent signage
- Sponsor recognition on live stream to an audience of over 35,000
- Logo by session names on conference schedule
- Logo & link on NATPEmarket.com
- Customized NATPE e-blast
- Full Page 4-color ad in the NATPE DAILY- day one
- Two NATPE 2011 registrations

Legacy Talk Back

\$15,000

(SEATING FOR 600)

Four 30-minute one-on-one sessions with the honorees of the prestigious Brandon Tartikoff Legacy Award.

- Exclusive Title Sponsorship
- Prominent signage
- Sponsor recognition on live stream to an audience of over 23,000
- Logo by session name on conference schedule
- Logo & link on NATPEmarket.com
- Dedicated NATPE e-blast
- Full Page 4-color ad in the NATPE DAILY-day two
- Two NATPE 2011 registrations
- Two tickets to the Legacy Award Reception

Digital Briefing \$6,000

(SEATING FOR 100)

Digital Briefing is a sponsor produced 30-minute session at the Digital Theatre adjacent to the Digital Media Marketplace on the Market Floor.

- Customized 30-minute demo or informational session
- Logo projected on screen before and during session
- Sponsor recognition on live stream
- Sponsor provided premium/ collateral material on seats
- Logo by session name on conference schedule
- Logo & link on NATPEmarket.com