

A global content marketplace for a digital world, NATPE is committed to being the destination for buyers and sellers. Evolving to meet the demands of a changing media landscape, NATPE delivers a first look at fresh content before MIP and the LA Screenings, giving industry leaders a jump-start on monetizing their projects. Get your brand in front of thousands of powerful industry executives and decision makers by sponsoring or advertising at NATPE 2011.

Specialty Items Sponsorships

Market and Conference
January 24-26, 2011
Fontainebleau Resort
Miami Beach

NATPE Beach Bag

\$30,000 (SOLD)

Have your custom logo on the 2011 beach bag, distributed onsite to every attendee.

NATPE Badge

\$25,000 (SOLD)

The official NATPE 2011 Attendee Badge, which must be worn to gain admittance to all conference activities, the market floor and hospitality suites.



Lanyard

\$20,000 (SOLD)

*Price does not include production and delivery
A lanyard complements the NATPE badge perfectly, keeps clothes free of pin-pricks and turns every NATPE attendee into a promotional vehicle for your message.

Attendee Email Confirmation

\$10,000

- Logo, link and 25-word blurb at the bottom of every attendee registration confirmation email
- Mention in NATPE Weekly e-blast
- Logo & link on NATPEmarket.com
- One NATPE 2011 registration



Miami Street Banners

\$20,000 (SOLD)

Be the exclusive sponsor of this one-of-a-kind opportunity, have your logo present on 100 street banners throughout the streets of Miami Beach leading to the Fontainebleau Hotel during the week of NATPE.



Denise O'Connor

✉ Denise@NATPE.org

Maria Moscowitz

✉ MMoscow@NATPE.org

Evie Silvers

✉ Evie@NATPE.org

☎ 310-453-4440

☎ 310-453-3398